

# **CANB** Moncton Northeast

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## **Construction Association**

**Construction Industry Golf Tournament: Moncton**

**September 10, 2026**

**Sponsorship Information Package**

**Event Management Team: Robert Gallant or Kevin Macintyre  
Raven Management Solutions**

**Phone : 506-855-8525**

**Email: [socialevents@mneca.ca](mailto:socialevents@mneca.ca)**

**Website: <https://mneca.ca/>**

## **Golf Tournament Event Description**

Our annual *Construction Industry Golf Tournament: Moncton*, has been a cornerstone of the Moncton Northeast Construction Association's social calendar since 1962. The event is one of the association's signature member appreciation and networking events. This year our traditional Texas-scrabble tournament will be hosted on September 10, 2026 at the Lakeside Golf & Country Club in Moncton. Again, this year there will be two tee times to accommodate our ever-growing waitlist. The first tee time will be at 7:45 a.m. and the second tee time will be at 1:15 p.m. The tournament experience features fun activities at sponsored holes, food and refreshment offered throughout the course and great prizes. Entry fees, sponsorship of holes, as well as multiple skill contests (i.e., prizes for shootout competition, hole-in-one, putting green contest, closest-to-the-hole, longest drive etc.) help raise funds to support industry related charities and provide unique educational opportunities to our members.



## **CANB – Moncton Northeast Background**

The ***Moncton Northeast Construction Association*** (MNECA) was established in 1942 and has established itself as one of the Province's leading business associations representing the interests of construction industry members including; general contractors, trades, sub-contractors, suppliers and distributors from local, provincial and national levels. The Association's membership includes close to 400 businesses operating in the Southeast and Northeast of New Brunswick.

MNECA exists to serve our members by; displaying plans and information on current projects in the industry by; advocating as a collective voice on issues of concern that impact the industry, developing and promoting industry standards, providing labour relations support, offering membership benefits and discount programs, giving education opportunities and providing the necessary communication to build a stronger, cohesive industry that benefits our province and society.



Through our various social events MNECA also provides our members with unique opportunities within the industry to market their services and network to their clients, partners and peers. These events allow us to offer great value to our membership services by helping companies reach their target markets within the industry through relationship development opportunities that complement their traditional marketing strategies. A few of our social activities also include fundraising activities to help support industry related charities.

## Our Cause

Founded by MNECA in 2008 the *Building for the Future (BFF) Fund* supports vocational programs that highlight construction trade education in schools from Southeastern New Brunswick to Restigouche County on the North Shore. Funds are raised directly through events and activities hosted by the association and through the generous support of association members.

Since the inception of the *BFF Fund*, MNECA has met with school trade program teachers and administrators to discuss the importance of exposing students to vocational instruction in construction related fields as a pathway to their student's future career options in the trades. These discussions have identified that the biggest challenge for this type of programming in school is having adequate resources to acquire the consumables needed for class projects. To that end, MNECA's *BFF Fund* is committed to providing access to resources through cash grants and in-kind donations from some of our member firms.



## Partnership and Sponsorship Opportunities

MNECA would not be able to offer all the great social events we do without the generous support of corporate sponsors like yourself. For our annual **Construction Industry Golf Tournament: Moncton**, we have specially designed the sponsorship categories listed below to recognize your contributions. As you can see, our various sponsorship levels include special incentives that will give your company marketing exposure in our traditional and social media campaigns, event-site activation as well as community goodwill recognition. These packages are a suggested starting point, and we remain open to customizing a sponsor recognition package to meet your company's unique marketing ideas and requirements.



We ask that you please take the time to review these marketing opportunities and decide where your company could best benefit from a relationship with MNECA. We understand that you are approached by many interesting and worthy events and charities, and we appreciate your consideration in supporting our Association. Any surplus funds from any of our events are reinvested into additional membership services and our designated charities.

It takes more than cash to make an event like this a huge success, in-kind support is also essential to making this the "must attend" golf tournament of the season. In addition to cash options, we also have options to provide in-kind sponsorship such as team and fundraising prizes in return for marketing exposure to our players.

We trust this information package will pique your company's interest and we look forward to exploring how we can work together to make our industry events stronger. Should you have any questions, please email our Event Management Team at [socialevents@mneca.ca](mailto:socialevents@mneca.ca) or call (506) 855-8525 to arrange a telephone or in person meeting.



# **Presenting Sponsor \$3,500: One Opportunity**

## **Sold to: Home Depot**

### **Corporate Logo Placements**

- Corporate brand tied to the event logo as “presented by” in all forms of promotions.
- MNECA website event registration page.
- Team registration document.
- Team welcome bags.
- Exclusive sponsor on the event site welcome signage.
- Event email communications with website link to your corporate page.
- Signage on assigned hole.
- Projected in looping power point presentation at event.

### **Marketing Recognition**

- Website link to your corporate page from registration page.
- Opportunity to provide a promotional offer to be inserted into event communication e-mails.
- Opportunity to install and host an interactive activation booth on your designated hole to network with players. In addition to promoting your company, you should also have a fun and engaging activity at your booth. Consider promotional handouts, prize draws, offer a refreshment or snack, or help boost our fundraising efforts.
- Formally thanked in the post-event appreciation email sent to participants and members.
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Sponsor provided additional signage at registration and closing reception.
- Sponsor recognition by the Master of Ceremonies during on-site announcements.

### **Complimentary**

- One free team registration to participate in the event.

### **Additional Benefits**

- Opportunity to present welcoming remarks at both shotgun starts.
- Opportunity to help present select player awards.
- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials).
- Opportunity to provide welcome bag gifts (256 items), team prizes, skill contest prizes, and raffle prizes.
- Opportunity to provide corporately branded event volunteers to assist organizers on game day.
- 10% of sponsorship donated in your company name to the Building for the Future Foundation.
- First right of renewal as “Presenting Sponsor” for next year’s golf tournament (November Deadline).

# Reception Sponsor \$2,500: One Opportunity

## Corporate Logo Placements

- Event email communications with website link to your corporate page.
- Signage at Putting Green.
- Projected in looping power point presentation at event.

## Marketing Recognition

- Website link to your corporate page from registration page.
- Opportunity to provide a promotional offer to be inserted into event communication e-mails.
- Opportunity to install and host an interactive activation booth at Putting Green to network with players. In addition to promoting your company, you should also have a fun and engaging activity at your booth. Consider promotional handouts, prize draws, offer a refreshment or snack, or help boost our fundraising efforts.
- Formally thanked in the post-event appreciation email sent to participants and members.
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Sponsor provided additional signage at reception.
- Sponsor recognition by the Master of Ceremonies during on-site announcements.

## Additional Benefits

- Opportunity to present welcoming remarks at reception.
- Opportunity to help present player prizes.
- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials).
- Opportunity to provide welcome bag gifts (256 items), team prizes, skill contest prizes, and raffle prizes.
- Opportunity to provide corporately branded event volunteers to assist organizers at the putting contest.
- 10% of sponsorship donated in your company name to the Building for the Future Foundation.
- First right of renewal as "Reception Sponsor" for next year's golf tournament (November Deadline).

# Registration Sponsor \$2,500: One Opportunity

\*Combination of \$1,500 cash plus \$1,000 in-kind mobile office.

## Corporate Logo Placements

- Event email communications with website link to your corporate page.
- Signage at Registration Station.
- Projected in looping power point presentation at event.

## Marketing Recognition

- Opportunity to install a mobile site trailer to be used as the team registration station for the tournament.
- Opportunity to install and host an interactive activation booth at the registration station to network with players. In addition to promoting your company, you should also have a fun and engaging activity at your booth. Consider promotional handouts, prize draws, offer a refreshment or snack, or help boost our fundraising efforts.
- Website link to your corporate page from registration page.
- Formally thanked in the post-event appreciation email sent to participants and members.
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Sponsor provided additional signage at registration station.
- Sponsor recognition by the Master of Ceremonies during on-site announcements.

## Additional Benefits

- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials).
- Opportunity to provide welcome bag gifts (256 items), team prizes, skill contest prizes, and raffle prizes.
- Opportunity to provide corporately branded event volunteers to assist organizers at registration.
- 10% of sponsorship donated in your company name to the Building for the Future Foundation.
- First right of renewal as "Registration Sponsor" for next year's golf tournament (November Deadline).

# Meal Sponsor \$1,750: Three Opportunities

## Corporate Logo Placements

- Event email communications with website link to your corporate page.
- Signage at on-course Food Station.
- Projected in looping power point presentation at event.

## Marketing Recognition

- Opportunity to install and host an interactive activation booth on your designated food station to network with players. In addition to promoting your company, you should also have a fun and engaging activity at your booth. Consider promotional handouts, prize draws, offer a refreshment or snack, or help boost our fundraising efforts.
- Website link to your corporate page from registration page.
- Formally thanked in the post-event appreciation email sent to participants and members.
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Sponsor recognition by the Master of Ceremonies during on-site announcements.

## Additional Benefits

- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials).
- Opportunity to provide welcome bag gifts (256 items), team prizes, skill contest prizes, and raffle prizes.
- 10% of sponsorship donated in your company name to the Building for the Future Foundation.

## **Prize Hole Sponsor \$1,150: Six Opportunities**

**\*Combination of \$650 cash and minimum \$500 in prizing  
Closest to the pin or Hole-in-One X 3, Longest Drive X 3**

### **Corporate Logo Placements**

- Event email communications with website link to your corporate page.
- Signage at designated Tee Box.
- Projected in looping power point presentation at event.

### **Marketing Recognition**

- Opportunity to install and host an interactive activation booth on your designated Tee Box to network with players. In addition to promoting your company, you should also have a fun and engaging activity at your booth. Consider promotional handouts, prize draws, offer a refreshment or snack, or help boost our fundraising efforts.
- Website link to your corporate page from registration page.
- Formally thanked in the post-event appreciation email sent to participants and members.
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Sponsor recognition by the Master of Ceremonies during on-site announcements.

### **Additional Benefits**

- Required to provide prizing valued at a minimum \$500 for special skill event on designated hole. Also required to provide own witness if required for any insured prizing.  
\*Can pay full \$1,150 and we will procure the prizes.
- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials).
- Opportunity to provide welcome bag gifts (256 items), team prizes, skill contest prizes, and raffle prizes.
- 10% of sponsorship donated in your company name to the Building for the Future Foundation.

# Hole Sponsor \$650

## Corporate Logo Placements

- Event email communications with website link to your corporate page.
- Signage at designated Tee Box.
- Projected in looping power point presentation at event.

## Marketing Recognition

- Opportunity to install and host an interactive activation booth on your designated tee box to network with players. In addition to promoting your company, you should also have a fun and engaging activity at your booth. Consider promotional handouts, prize draws, offer a refreshment or snack, or help boost our fundraising efforts.
- Website link to your corporate page from registration page.
- Formally thanked in the post-event appreciation email sent to participants and members.
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Sponsor recognition by the Master of Ceremonies during on-site announcements.

## Additional Benefits

- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials).
- Opportunity to provide welcome bag gifts (256 items), team prizes, skill contest prizes, and raffle prizes.
- 10% of sponsorship donated in your company name to the Building for the Future Foundation.

## **In-Kind Prize & Fundraising Sponsorship Opportunities**

**Team Prize** donations of a minimum of 4 items with a minimum value of \$20 per item.

**Raffle Prize Item** with a minimum retail value of \$50 - \$249.

1. Recognition in post-event appreciation email sent to participants and members.
2. Social Media sponsor shout-out post linked to your website or Facebook page.
3. Sponsor recognition by the Master of Ceremonies during the prize draw.

**Special Raffle or Prize Item** (e.g. putting contest, skill contest prize, etc.) with a minimum retail value of \$250 - \$500.

1. Recognition in post-event appreciation email sent to participants and members.
2. Social Media sponsor shout-out post linked to your website or Facebook page.
3. Sponsor recognition by the Master of Ceremonies during the prize draw.
4. Additional recognition value to be negotiated based on the item value.

**Major Raffle Items** with a minimum retail value of over \$500 (i.e. TV, Generator, Jewelry, Furniture, A Trip, Concert or Sport Event Tickets).

1. Recognition in post-event appreciation email sent to participants and members.
2. Social Media sponsor shout-out post linked to your website or Facebook page.
3. Sponsor recognition by the Master of Ceremonies during the prize draw.
4. Additional recognition value to be negotiated based on the item value.

**Hole-in-One Grand Prize** with a minimum retail value of \$5,000 (i.e. provide insurance for or directly guarantee a prize of a Car, ATV, Truck, Motorcycle, Tool Package, Shopping Spree, etc.)

1. Recognition in post-event appreciation email sent to participants and members.
2. Social Media sponsor shout-out post linked to your website or Facebook page.
3. Sponsor recognition by the Master of Ceremonies during the prize draw.
4. Additional recognition value to be negotiated based on the item value.





## 2026 Moncton Golf Tournament: Sponsor Confirmation Form

**Sponsorship Options:** \*Please check off the level you wish to confirm.

**Presenting \$3,500**

**Reception \$2,500**

**Registration \$2,500**

**Meal \$1,750**

**Prize Hole \$1,150**

**Hole \$650**

### **Sponsor Liaison Details**

Company Name: \_\_\_\_\_

\*as you want public to see

Contact Person: \_\_\_\_\_

Website Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Direct Phone #: \_\_\_\_\_

### **Invoice Details**

\*please provide details to direct the invoice to appropriate contact.

Company Name: \_\_\_\_\_

\*as you need on invoice

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Direct Phone #: \_\_\_\_\_

PO # if applicables: \_\_\_\_\_

\*Payment must be sent in a minimum of two weeks prior to the event date.

### **In-Kind Support**

If you are providing items for the raffle, skills contests, team gifts or swag bags please coordinate details with the Event Manager and ensure all items are dropped off at the association office a minimum of two days prior to the event so we can get it all properly organized.

Please send this completed form to the event management team at [socialevents@mneca.ca](mailto:socialevents@mneca.ca).

Questions: Call event manager Raven Management Solutions at 506-855-8525

**THANK YOU FOR YOUR SUPPORT!**