

Letter from the Chair

Dear Valued Member,

It goes without saying that 2020 has been a year like no other. Like everyone across the globe, our board, our association and most importantly our members have had to adapt to living in a pandemic no one could possibly have planned 12 months ago. But like so many other times in history, our industry has risen to the challenge, deemed an essential service by our provincial and federal government put health and safety at the forefront to continue delivering quality infrastructure and construction products. While the demands have not been always easy to navigate with ever-changing health and safety guidelines and adjustments to operational plans – you our members – continue to meet the challenge and raise the standards across our work force. For that, bravo!

With great challenge comes great opportunity to refine our practices and build an even better construction industry. Resiliency is key and that has also been the story of the association this year – pivoting on a dime to meet the needs of our members – particularly during the early days of the pandemic when the information was changing on an hourly basis in terms of PPE, travel guidelines, social distancing, the virus itself, our team was able to keep our members informed and worked hard with CANB and CCA to ensure members could keep operating when many industries and sectors were shut down. As a board, we acknowledge that a lot of the reasons why we could continue to work was a result of our regional, provincial, and national associations lobbying that our industry is deemed an essential service. While I believe the association has always played an important role in advocating for our members and the industry at large, I believe COVID-19 further emphasized why associations are so important, particularly for our industry – as a communications conduit to our stakeholders and feedback mechanism that is far greater as a collective than as individual companies.

As a board, we also had to adapt and adjust to a new COVID-19 operational budget while still developing policy and providing direction to our President and her team on the best steps forward. Thank you to the board for your commitment to the association, particularly during the early days of the pandemic, as well as adapting to new ways of meeting virtually.

I want to thank our President, Nadine Fullarton and her team for their continued dedication to our industry. The Board of Directors acknowledges the hard work, particularly this year, to ensure our members receive a high quality of service that we have all come to rely on.

Lastly, I want to thank you for being a member of our CANB-Moncton Northeast. Together, our industry is better.

Happy holidays!

Sincerely,



Marilou Savoie, P.Eng.
Chair, Board of Directors

Letter from the President

Dear Valued Member,

Life is what happens while you are busy making other plans." John Lennon said that at one point and does it ever ring true for 2020. Our team headed into 2020 with a renewed focus on our strategic plan and eight weeks into 2020, we were shifting priorities and focusing on crisis communications for our members as society was shutting down to combat what was an unknown entity - COVID-19.

Overused but all the while poignant "pivot" is what we did and that was to be there for our members to help provide them with the most accurate information we could on the day-to-day changes to mandatory orders, travel guidelines and government policy. Much of this information was translated into our special "COVID-19 Resource Page" and we thank you for relying on us and hope we served you in a time of need.

Despite the shifts in our focus for the first part of the year, we were still able to deliver on several important objectives. The following are some highlights:

Communication

- Special COVID-19 landing page
- Launched a new and improved website with online registration and e-commerce
- CINet 2.0 launched with full integration together with partner associations
- Ongoing communication with members, stakeholders, media and the public for the benefit of the industry

Education

- Launched a series of webinars since the beginning of pandemic – working on new topics for 2021
- Offered in-class and virtual education (all Gold Seal accredited)
- Ongoing source for industry knowledge and expertise

Innovation

- Launched series of "Tech Talks"
- Partnered with CCA on CONTACT Mentorship Program – mentoring construction R&D companies in our region

Influence

- Worked closely with CANB and CCA to ensure industry interests were part of COVID-19 policy development and economic supports
- Worked closely with Atlantic Construction Associations to advocate for increased provincial infrastructure investment
- Advocated for a renewed focus on Prompt Payment at the provincial level
- Raised awareness about the skilled workforce shortage and created new partnerships for recruitment of our future workforce

Thank you to our Members, Board of Directors and volunteers and hard-working staff for your contributions in 2020 to the betterment of the industry.

I wish you all a joyous holiday season with your family and friends. Wishing you much success in 2021!

Sincerely,



Nadine Fullarton
President