



Sponsorship Information Package

Event Coordinator: Robert Gallant (Raven's Sun Management)

O: 506 855-8525 ~ F: 506 855-8112 ~ C: 506 866-7234

socialevents@mneca.ca

Spring Thaw Event Description

The countdown to spring meltdown is on! April 26, 2019 this exciting construction industry social event will once again provide a great opportunity for business networking, as well as staff and client appreciation. Hosted by CANB-Moncton Northeast this event is open to all industry companies and related services from across New Brunswick and the Maritimes.

Spring Thaw has become a **must attend event** for the industry, and we are expecting even more people at the



2019 event than in 2018 when we welcomed over 350 participants. Tickets are only \$49 + HST each with early bird specials available.

This year the event will again be held at the Delta Beauséjour in the heart of beautiful Downtown Moncton. The evening's activities will run from 6:30 p.m. – 11 p.m., and will include great food, good music and a relaxed atmosphere where you can network and visit with clients, colleagues and peers.



CANB – Moncton Northeast Background

The Construction Association of New Brunswick (CANB) - Moncton Northeast, established as the Moncton Northeast Construction Association in 1942, is one of New Brunswick's leading business associations, representing the interests of general contractors, trade and sub contractors and suppliers to the construction industry at the local, provincial and national level. The Association membership includes close to 400 businesses.

The CANB-Moncton Northeast exists to serve its members; by displaying plans and information on current projects in the industry; by acting as their collective voice on issues of concern; and by promoting standards, education, and communication in an effort to benefit the industry and society.



Sponsorship Opportunities

We have designed specific sponsorship levels for this event that include special incentives that will give your company both generous recognition and great marketing exposure directed at the construction industry. These outlined recognition components are a suggested starting point and we remain open to customizing recognition packages to meet your company's unique marketing ideas and requirements. We trust this information package will pique your company's interest to be a part of this exciting industry event. Event sponsor packages for **Spring Thaw** range from \$ 500 to \$ 1,500. Limited sponsorship opportunities are available so early commitment is recommended.

Platinum Sponsor - \$1500 (4 opportunities)

- Primary group placement of corporate logo in all forms of promotions (tickets, poster, website).
- Cross-Promotional advertising rights. (i.e. Proud Sponsor of the CANB - Moncton Northeast Spring Thaw can be placed on corporate promotional materials).
- Company to provide eight (8) job pictures and corporate logo which will be projected as part of the sponsor slide show throughout the event. Each image to be seen a minimum of six (6) times per hour.
- Four (4) corporate popup banners can be displayed at the event (mezzanine entrance and in ballroom).
- Dedication as a "Sponsor" for the event mainstage with banner signage.
- Opportunity to host an interactive activity of your choice (i.e. photo booth, taxi stand, etc).
- Banner signage can be attached to event mainstage for additional exposure.
- Recognition of your company by the MC throughout the event.
- 8 tickets to the event.
- Limited Early-Bird option for one of the four platinum sponsorship positions in subsequent years.



Gold Sponsor - \$1,000 (8 opportunities)

- Secondary group placement of corporate logo in select forms of promotions (poster, website).
- Cross-Promotional advertising rights. (i.e. Proud Sponsor of the CANB - Moncton Northeast Spring Thaw can be placed on corporate promotional materials).
- Company to provide four (4) job pictures and corporate logo which will be projected as part of the sponsor slide show throughout the event. Each image to be seen a minimum of six (6) times per hour.
- Two (2) corporate popup banners can be displayed at the event (Mezzanine).
- Dedication as "Sponsor" for a select event element (i.e., Corporate tent card on a refreshment item, interactive activity of your choice, etc).
- Recognition of your company by the MC throughout the event.



- 4 tickets to the event.
- Limited Early-Bird option for one of the eight gold sponsorship positions in subsequent years.

Silver Sponsor - \$500 (20 opportunities)

- Tertiary group placement of corporate logo in select forms of promotions (website).
- Cross-Promotional advertising rights. (i.e. Proud Sponsor of the CANB - Moncton Northeast Spring Thaw can be placed on corporate promotional materials).
- Company to provide two (2) job pictures and corporate logo which will be projected as part of the sponsor slide show throughout the event. Each image to be seen a minimum of six (6) times per hour.
- One (1) corporate popup banners can be displayed at the event (Mezzanine).
- Recognition of your company by the MC throughout the event.
- 2 tickets to the event.

